**EV Demand Survey and Templatized Letter: for Property Management and HOAs**

*This templatized letter and EV Demand Survey is designed for property management and HOA boards to gauge interest in and understanding of electric vehicle (EV) charging among residents. Results from this survey may inform multifamily housing decision makers in planning for EV charger installation.*

Dear Unit [#],

Your [Building management/ Homeowners association] is planning on installing electric vehicle (EV) charging stations at [INSERT PROPERTY NAME] as an added amenity. We are asking for your input to help inform this process so we can develop an EV charging program that works for all residents. This survey should take you less than 3 minutes to complete.

Please take this survey and send it back to us by [DATE AND LOCATION/CONTACT INFO].

Thank you for supporting our efforts! For information about EVs and EV charging, go to [www.chargeathome.org](http://www.chargeathome.org).

**Basic EV information:**

**EV:** An EV or Plug-in Electric Vehicle is a general term for any car that runs at least partially on battery power and can be recharged by plugging into the electricity grid. There are two different types of EVs to choose from - pure battery-electric and plug-in hybrid electric vehicles.

**BEV:** Battery Electric Vehicles (BEVs) operate exclusively on electricity stored in large batteries and have an electric motor rather than a gasoline engine. (e.g., Nissan Leaf, Chevy Bolt, Any Tesla).

**PHEV:** Plug-in Hybrid Electric Vehicles (PHEVs) combine two propulsion systems in one vehicle; an engine that is refueled with gasoline and an electric motor run by a battery that can be recharged with an EV charger. (e.g., Chevy Volt, Toyota Prius Prime).

**Questions:**

1. How many vehicles are associated with your unit? Please respond to questions 2-5 (if applicable) for each vehicle.
	* \_\_\_\_\_\_\_\_\_
2. Do you or someone else in your unit drive an EV? (Select One Only)
	* YES, I or someone I live with drives at least one EV. [Skip to Question 6]

(If “YES”, please specify vehicle(s):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_)

* + NO, neither I or someone I live with do not drive any EVs.
1. On a scale of 1 to 5 with 1 being "Certainly Not" and 5 being "Certain", how likely are you/is someone else in your unit to drive an EV as your/their next vehicle?

|  | **Certainly Not** |  | **Certain** |
| --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |
| Vehicle 1 |  |  |  |  |  |
| Vehicle 2 |  |  |  |  |  |
| Vehicle 3 |  |  |  |  |  |

[If you selected 1, 2, 3, skip to Question 6]

1. In which year do you think you/someone else in your unit would drive an EV? (Select All That Apply)
	* in the next year
	* in 1-2 years
	* in 2-3 years
	* in 3 or more years
2. Assuming payment is required to charge your vehicle, how would you prefer to pay? (Select One Only)
	* Flat monthly fee
	* Pay by energy (per kWh)
	* Pay by charging time
	* Pay on HOA fee (if condominium)
3. Are you interested in receiving information about installing EV charging equipment in your building? (Select One Only)
	* YES, please send me updates. My email is: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	* NO, I am not interested.

Thank you for participating in this survey!